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## Brief Introduction to CompuTainer

CompuTainer has developed what we believe to be a unique collection of services with respect to the mass interventions against HIV and AIDS. With a many thousands of organisations working on the African continent against the HIV and AIDS pandemic we believed there was a need to streamline the supply chains for those companies. At CompuTainer Pty Ltd we have researched this problem and we have discovered large organisations that are very willing to supply direct to one company who could manage a multitude of smaller distribution arms.

To that CompuTainer will not only supply direct but will also assist smaller organisations to supply: Mass Awareness Programs, Mass Education Programs on e-Health, Mass Preventative Programs, the Mass supply of Rapid Test kits for Status Checking and the Mass supply of Nutritional Supplements.

**CompuTainer strives to reduce the new infection rate of HIV by Affordably providing Mass Awareness Programs, Mass Education Programs, Mass Prevention Programs, the Mass supply of Rapid Test Kits and Mass supply of Nutritional Care to any Government, Organisation or Corporate in Africa.**

CompuTainer is a Social Enterprise Company and is registered in South Africa as a Private Company. CompuTainer continuously updates their collection of services with names of high quality, well researched, Mass HIV Intervention Service Providers. Should your company wish to work with CompuTainer to provide any services related to Mass HIV Interventions; please feel free to contact CompuTainer for a free consultation on Mass HIV Intervention Services Providers.

Kind regards



**Mark Van der Merwe**  
**Founder and Managing Director**  
**CompuTainer Pty Ltd**

+27-73-355-4191  
[mark@computainer.com](mailto:mark@computainer.com)  
[www.computainer.com](http://www.computainer.com)

Director - Mark Van der Merwe

## Education

South Africa and the Rest of Africa are facing an ultimate threat today, due to new HIV infections in the population. The Sub-Saharan countries continue to produce the highest levels of new infections.

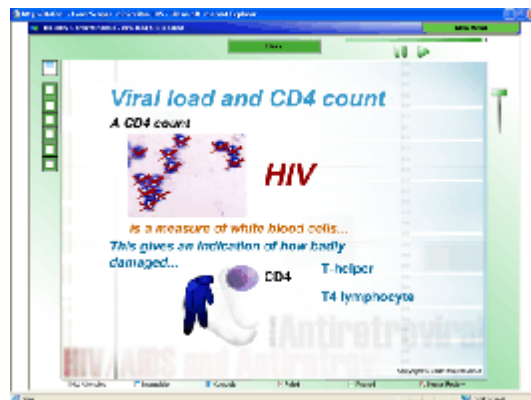


With this in mind we have decided to take it upon ourselves to do introduce mass in-depth education projects on HIV, AIDS, TB and Nutrition in Africa. In the latest South African national survey on prevalence rates, it is indicated that the national prevalence rates increased from 27.9% to 29.4%. So the question begs to be asked "Why when we are training our populous in the various countries, are we still seeing a rise in infections rates". We know that there has been a great deal

of *training* around HIV, AIDS and TB but unfortunately that *training* tends to be 'one level above the birds and the bees'. You can not simply tell people to wear a condom to protect against HIV and expect that to be the answer. We need in depth knowledge to be transferred to our population no matter what level of literacy they may be from. CompuTainer, in partnership with LearnScapes Pty Ltd, has worked since July 2003 to deliver an effective way to educate mass audiences on e-Health in Africa. Together with numerous partners we successfully educated close to 940,000 in the calendar year of 2006. Our target of reaching over 5,000,000 individuals per year is not far off.

With the following topics covered we believe that we can reach and change the behaviour of millions of learners in schools and staff in corporates.

- **Sexuality**
- **HIV**
- **AIDS**
- **Sexually Transmitted Infections**
- **Condoms**
- **Safer Relationships**
- **Nutrition**
- **Antiretrovirals**
- **Tuberculosis**
- **Malaria**



The education content is available on Local Area Networks, pre loaded on low cost PCs, CDs and DVDs.

## Awareness

At CompuTainer we believe that a very important element of intervention is the creation of talking points around HIV and AIDS. We must enable 'the conversation' to start. We need to allow that knowledge gained in the education to reach more than the individual that has been educated. To use a phrase from our beloved Nelson Mandela; "we need to find innovative ways to teach people about HIV & AIDS". To this CompuTainer has built up a collection of what we believe is the best awareness generating products around HIV and AIDS. With that in mind we have a collection of bracelets, pins, board games and beadwork. More recently we have added awareness playing cards.



Launched in September 2006, however for World AIDS Day 2006 CompuTainer manufactured and delivered close to 150,000 decks of playing cards. These playing cards were customised with corporate logos providing exposure to the messaging around HIV and AIDS and allowing the client to receive brand exposure. They have been used to reach further than the internal staff and now corporates are extending their awareness programs out to staff families and suppliers. Orders are already coming in for World AIDS Day 2007 where we believe that we will manufacture and deliver over 1,000,000 decks into Africa.

## Prevention Programs

Clearly the number one method of prevention after Abstinence and Being Faithful is the use of Condoms. At CompuTainer we have worked with various suppliers to ensure high levels of quality in production and handling of condoms. We have worked with companies that provide innovative condom management systems and provide a one-stop-shop for condom management from Dispensers, Male Condoms, Female Condoms, Refilling Services and Condom Management Services. CompuTainer with its suppliers currently supply over 5 million male condoms and over 100,000 female condoms per month to governments and corporate companies in Southern Africa. At the same time CompuTainer with its suppliers manages the refilling and reporting on over 10,000 condom dispensers per month.





Following on the Preventative Programs, CompuTainer is able to provide National Call Centres for Employee Wellness. Providing services such as 24 hour a day, multilingual call centre for access to professional information, professional counselling, post exposure prophylactic antiretrovirals, trauma assistance, post exposure HIV status checking. In addition members will have access to legal information pertaining to labour and HIV, dietary requirements relating to HIV status, exercise, wellness and lifestyle advice.

### **Status Checking**

Unfortunately once a person is made aware of the HIV virus, the implication on how one contracts the virus and the ways in how one does not contract the virus, the remaining question to be asked is "Do I have HIV". Great strides have been made in driving communities to VCT (Voluntary Counselling and Testing) clinics, but due to cost and stigma this is not always seen as a viable option. To this CompuTainer has contracted with various suppliers to distribute HIV Rapid Tests. CompuTainer has researched over 17 companies that supply HIV Rapid Test devices in Africa. With research based on World Health Organisation accuracy testing we have successfully negotiated supply contact with various vendors that have well developed support, distribution and customer services divisions in Africa. CompuTainer has once again successfully negotiated favourable pricing for these rapid test kits to allow us to supply direct to end user at an affordable price. All rapid test devices supplied by CompuTainer are supplied by world wide companies and by internationally approved biotech companies. Rapid Test Kits are only supplied to organisations providing pre and post counselling. At CompuTainer we will only supply rapid test kits for HIV that is as accurate as or more accurate than the commonly used ELISA or Western Blot tests.



## Nutrition

With poverty rife in Africa and a huge percentage of population not receiving the recommended daily allowance (RDA) of nutrition's, we will continue to see a lowering of immune systems and therefore a growing increase in Immuno-Deficient diseases amongst those HIV. CompuTainer set out in 2003 to evaluate



the multitude of nutritional supplement companies. CompuTainer has researched over 47 nutritional supplement companies in Africa. After a very short period we were able to eliminate the majority of companies based purely on false misleading claims and lack of substantial proof in the use and effect of their products. We were certainly impressed with various companies in this field that not only were able to introduce us directly to patients that had seen a reversal of climbing viral loads and a reversal of falling CD4 counts. We focused on the nutritional value of the products and the ability to constantly produce goods at the claimed content. We focused on companies that have either the highest manufacturing standards that are ISO compliant or where manufacturing is managed under certified pharmaceutical environments. With criteria based on the highest levels of manufacture, distribution, capacity and well documented field trials; we have successfully narrowed the supply of nutritional supplements to companies we feel are both credible in their industry and companies that have proven track records with people living with HIV and AIDS. In conjunction with NAPWA (South African National Association of People With HIV and AIDS) we at CompuTainer will continue to revisit all companies supplying nutritional supplements that can be of benefit to people living with HIV and AIDS. All goods will be supplied and backed up by companies that have the capacity and resources to mass manufacture quality supplements.

## Chronic Medication Compliance

CompuTainer has partnered with SIMpill Pty Ltd to offer a service to individuals that are on chronic medication and who are required to take medication with strict compliance. We already know that compliance with respect to TB and ARV medication can play a critical role in the cure of TB or the suppression of HIV. However the biggest flaw in the treatment is the individual's ability to



comply with the strict medication timings.

Together with SIMpill we at CompuTainer offer a range of medication reminding services. Once a patient takes the medication from a SIMpill medication device or notifies SIMpill of taking the medication via Mobile Phone (by simply pressing a hot key) we will record that event for compliance statistics. Should the patient not have taken their medication with 30 minutes of the set time then we will send them text reminders via SMS to their mobile device. Should they have still not taken the medication with in 1 hour we will notify a care giver. Under the SIMmed program, CompuTainer can provide the mobile phone and the service to the individual should they not have access to their own device.



### **Continues Development**

With the ever growing need to develop additional services that will drive the new HIV infection rate down, CompuTainer spends a lot of time and effort on new developments. We are working with various companies to develop an easy access to Awareness Information using mobile technology for our youth and we see the use of Interactive Gaming as a great tool to enter into mass education at the youth level.

### **Consultancy**

Finally, CompuTainer has developed a considerable amount of expertise in the field of HIV and AIDS Intervention Services Provider, Education, Prevention, Nutrition, TB and Malaria. To this the CompuTainer has formed CompuTainer Consultancy that works with customers to streamline their intervention policies and to investigate best fit scenarios for their organisations.

In addition CompuTainer will also present at functions for corporates who are implementing their new policy and introduce their staff to the impact of HIV and AIDS in Africa.

**For Client Lists and More Information on  
CompuTainer Mass HIV Intervention Services  
Please contact Mark Van der Merwe on [mark@computainer.com](mailto:mark@computainer.com)  
Or call Mark Van der Merwe at +27-73-355-4191**